

A 3D cluster of pink cubes is positioned on the left side of the image, set against a dark blue and purple starry space background. The cubes are arranged in a somewhat irregular, stacked pattern, with some appearing to float or be in motion. The lighting creates soft shadows and highlights on the cubes, giving them a three-dimensional appearance.

ساي فيست دبي
SciFest Dubai™

You don't have to be
a **scientist**
to love **science.**



What is SciFest Dubai?

SciFest Dubai is a platform to promote creativity, critical thinking, innovation, and STEAM education in Dubai and the MENA region. In addition to organising the annual Dubai Science Festival (which is a celebration of Science through the Arts) SciFest Dubai also promotes a public understanding of science through numerous workshops, thinktanks, projects, conferences, community initiatives, innovative curricula, and radio shows.

SciFest Dubai is partners with Dubai's KHDA (Knowledge and Human Development Authority.) The 2014 and 2015 editions of the Dubai Science Festival had a cumulative total of over 250 events; 28,000+ audience members and participants; 400,000+ social media followers and was covered by the local and international press, including BBC World. The festival is also supported by top global scientists, thinkers, and futurists.

The 2016 edition of the Dubai Science Festival takes place from 14th – 19th November.

More details: www.scifestdubai.com





Vision

SciFest Dubai aims to be a major regional festival of the Arts and Sciences. Through partnerships with educational organisations, private enterprises, and government bodies SciFest Dubai seeks to be an integral part of Dubai's Expo 2020.



Mission

To celebrate science through
the arts and popular culture
and to promote STEAM
Education.

SciFest Dubai Core Values



Intelligent Optimism

Intelligent Optimism is about being thrilled, excited, and optimistic about the future in an informed and rational way based on what science and technology have to offer.



Scientific Literacy

Science is more than a collection of facts. It's a way of thinking. When one looks at the world through a scientifically literate lens, the world becomes a place full of answers and free from superstition.



Cosmic Citizenship

Cosmic citizenship is about moving beyond being merely a global citizen and thinking of oneself as a citizen of the universe. It involves seeking knowledge about the cosmos and being future ambassadors for planet earth.



Collaboration

The 21st century calls for collaboration over competition. "We" is the new "me" - especially in the fields of science and education.

SciFest Dubai Initiatives

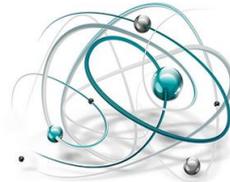


Intelligent Optimism

Intelligent Optimism is a global movement founded by SciFest Dubai. The aim is to spread informed optimism about technology and the future through thought memes, workshops, and by curating online content.



300,000+ Followers



Café Scientifique *Dubai*

Café Scientifique Dubai is a meet up group that aims to promote conversations about science in an informal setting. It is the first of its kind in the Middle East.



25,000+ Followers

Project Tesseract

Project Tesseract™ is an online salon that aims to promote third culture conversations. It provides a platform for thinkers in Dubai and the MENA region to share their thoughts on issues related to the sciences and the arts.



200,000 Website visits

Partners with



Last year the Science Film Festival reached over **580,000 visitors** in **13 countries**. It is the most extensive event of its kind and one of the biggest film festivals worldwide in terms of audience reach. The 2015 Science Film Festival is in collaboration with UNESCO's International Year of Light.



United Nations
Educational, Scientific and
Cultural Organization



International
Year of Light
2015



INTERNATIONAL
YEAR OF LIGHT
2015



2015

2015 Venue Sponsor - Children's City



Friends of SciFest Dubai



UNIVERSITY OF
OXFORD



HARVARD
UNIVERSITY



David Deutsch

Quantum Computing
Physicist



Steven Pinker

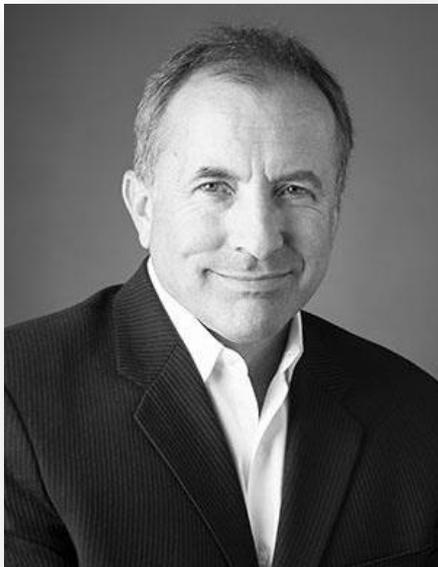
Cognitive Scientist,
TIMES Top 100 Thinker



Jason Silva

Host of NatGeo's
Brain Games

Friends of SciFest Dubai



Michael Shermer
Presidential Fellow at
Chapman University



H.E. Sheikh Dr. Majid Al Qassimi
Founder.
The MENA Scientist



Simon Singh
BBC Producer
Science Author

Friends of SciFest Dubai



Aubrey de Grey
Chief Science Officer
SENS Research Foundation



Dr Donald Thomas
Astronaut, ISS Commander
NASA



Mikolaj Zielinski
Candidate Astronaut
Mars One

Chief Guest

Dr Abdulla Al Karam

Director General of KHDA

(Knowledge and Human Development Authority)



حكومة دبي

GOVERNMENT OF DUBAI

هيئة المعرفة والتنمية البشرية
KNOWLEDGE & HUMAN DEVELOPMENT AUTHORITY

SciFest Dubai Festival Director



Rohan Roberts

Co-founder, Café Scientifique Dubai
Editor, Phoebus Online
Co-foudner, Intelligent Optimism



2014 Sheikh Hamdan bin Rashid Al-Maktoum
Distinguished Teacher Award



2014 Global Education Forum Award for
Innovation in Education



2013 GEMS Education Outstanding Educator Award
for **Professional Development**



Key Points from 2015 Festival

6-Day festival

200+ Events

15,000 visitors and participants

250,000 community reach

400,000+ Facebook Followers



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2014-2015

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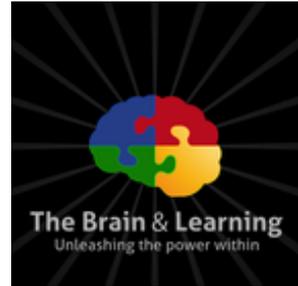
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KNOWLEDGE & HUMAN DEVELOPMENT AUTHORITY

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2014-2015

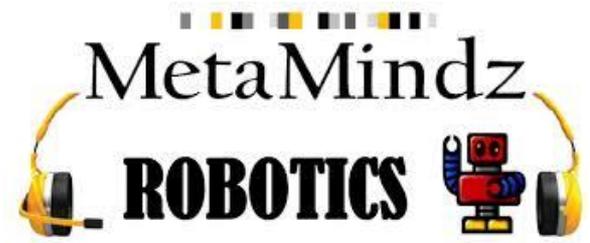
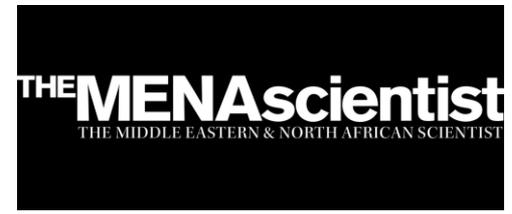
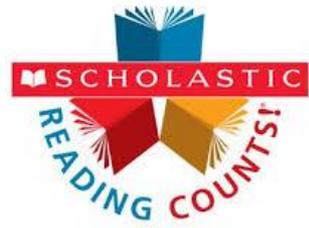


DUCTAC
DUBAI COMMUNITY
THEATRE & ARTS CENTRE



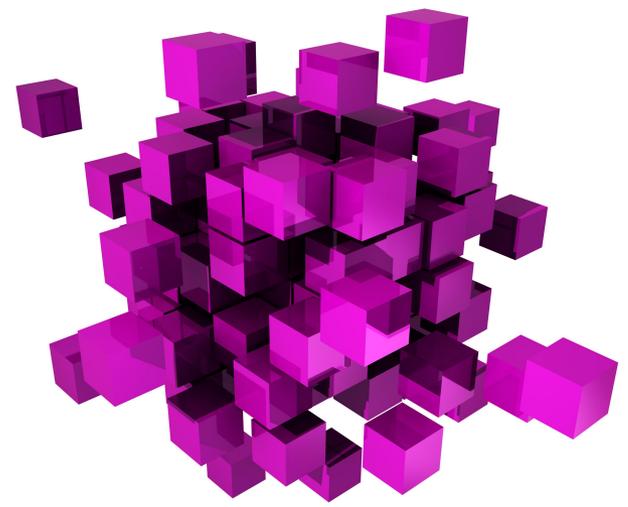
Partners

2014-2015





Main Events from 2014, 2015



Opening Ceremony Keynote Conference : Critical Wonder Serious Awe

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سايڤيست دبي، ٢٠١٤
SciFest Dubai
 26 Feb - 1 March 2014, UAE

 Hamidreza Ebtekar Host	 Behshid Behrouzi The Beginning of Infinity	 Lara Matossian Maverick Innovators: Elon Musk	 Shenny and Helerin Radical Inventions
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 Sasha Nanda Wonders of the Hubble Telescope	 Raya Bidshahri Science is Awesome!	 Taher Kathawala The Technological Singularity	 Ana Rancio A Future of Abundance
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 Edeline D'Souza We are Stardust (Literally!)	 Bahar Ferdousi The Mysteries of the Human Brain	 Yolany Aher Exponential Growth of Technology	 Rohan Roberts Intelligent Optimism
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SciFest Dubai Opening Ceremony
 The Critical Wonder Serious Awe Conference,
 Theme: Science & Intelligent Optimism
 Chief Guest: Dr Abdulla Al Karam, Director General at KHDA
 Venue: Meydan IMAX Cinema, Wednesday 26th February 2014 | 6:00pm – 8:00pm

For details and more information, visit: www.scifestdubai.com

Keynote Event | 12 inspirational speakers
 Opening Ceremony | Explaining the **Wonders of Science**
 Science Talks | On the theme of **Intelligent Optimism**
 | **Live streamed** on the internet



The Critical Wonder Serious Awe conference is the keynote event at the SciFest Dubai and is part of the opening ceremony. Drawing on the scientific works of Matt Ridley, David Deutsch, Neil Degrasse Tyson, Steven Pinker, and many other scientists, the speakers will present powerful 5-minute talks on the positive influence science has had on human lives and how exponential growth in emerging technologies will have a radical impact on the human condition and change society for the better. Many of the inspirational speakers have previously spoken at TEDx events. The Chief Guest at the opening ceremony is Dr Abdulla Al Karam, Director General at KHDA.

سايڤيست دبي، ٢٠١٤
SciFest Dubai
 26 Feb - 1 March 2014, UAE

Contact Details

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rohan.roberts@SciFestdubai.com

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SciFest Youth Coordinator
 Raya Bidshahri
raya.bidshahri@SciFestdubai.com

Website | www.SciFestdubai.com
Facebook | [SciFestdubai](https://www.facebook.com/SciFestdubai)
Twitter | [@SciFestdubai](https://twitter.com/SciFestdubai) #SciFestdubai

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Keynote conference



Keynote speakers speaking on the theme of Intelligent Optimism at the Opening Ceremony keynote conference: Critical Wonder Serious Awe



Panel Discussion



ARRN
dubaieye
103.8



Dr Majid Al Qassimi
Founder, The MENA Scientist
www.themenascientist.com



Mahmoud Abu Wardeh
Co-founder, Zeedna
www.zeedna.com



Rohan Roberts
Director, SciFest Dubai
www.rohanroberts.com



Raya Bidshahri
Co-founder, Cafe Sci Dubai
www.rayabidshahri.com



Adam Griffin
Educator & Science Enthusiast



Panel Discussion hosted by award-winning radio show
host Suzanne Radford

Science shows



Children interacting with the science communicators



Astronomy Art Exhibition



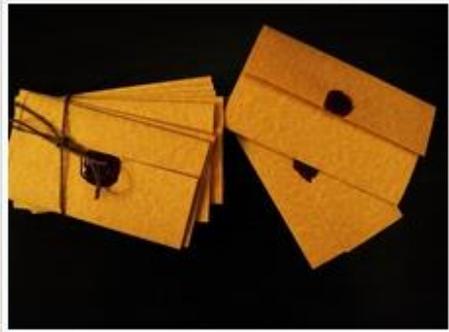
Space and science themed art exhibition by students and professional artists



Planetarium shows



Science Play



Science Poetry



Students performing science-themed poetry in costume and character



Science Music



Science-themed music performed by students and professionals



Science Dance



Students performing science-themed dance on the theme of “Pale Blue Dot”



Fashion Show



Space and science-themed fashion show from the Imaginary Foundation collection



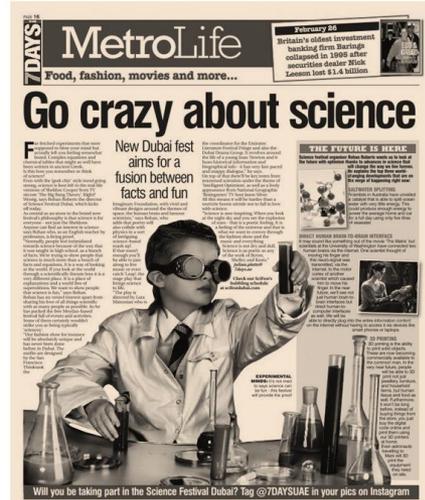
Science Workshops



Science Projects



Media



SCIENCE

WHAT'S ON

WELLBEING // DATE FOR THE DIARY



TEDx in Dubai

The worldwide phenomenon arrives in the UAE for a day of inspirational talks

If you're not familiar with the movement that is TEDx, then listen up. Its mission is to spread good ideas across the globe, with events and video panels online covering every possible topic from the secret to a happy marriage (did I just say that for best actress) to how to fix your shoulders (chances are, you've overdone it wrong). Big names including Ruby Wax, Wim Cunniff and Tony Robinson have shared their life lessons, and the community continues to grow across the globe, starting in Dubai this month. On November 12 speakers will give the talk at The Winchester School for two conferences: a talk about the power of ideas, with one session dedicated to topics discussing ideas that will change the world. Registration is essential.

November 12
The Winchester School, The Gardens, Jumeirah 14, Dubai, free. Tel: 00971 50838383. Admin: Jaleel M. Indrasivam@winchester.ae

Novelists to TEDx should check out our top three videos available for free on youtube.com/TEDxTalks. Get ready to hear:

1. **How To Use One Paper** Steve Former District Attorney Joe Smith tells the audience how to save the environment with his hand and tested one-sheet technique.
2. **Still Figuring It Out** Teen blogger and fashion icon Tavi Gevinson shares her (and beyond her years) knowledge on being a woman in the world in 2012.
3. **How To Live Better: You Die** Perhaps the most famous TEDx talk, Steve Jobs' 15-minute address to Stanford University contains some real gems, including "Stay hungry, stay foolish."

7 DAYS

MetroLife
Food, fashion, movies and more...

Seeing stars

Artistic astronomy students want to take residents on a cosmic journey



UFOf? Shining stars? What have you seen in the UAE sky? Letters@7days.ae

Masala!

Home > Lifestyle in the UAE > Events > Attend SciFest Dubai

Attend SciFest Dubai

Adventure

The first ever science festival of its kind in Dubai

Date: 26 February 2014 to 01 March 2014



SciFest Dubai is a celebration of the sciences through the arts and popular culture. In addition to a packed science related programme of events, there's a plenty of science-themed art as well as astronomy art exhibition, a fashion show, a music concert, a performance poetry event, a play and a murder mystery dinner.

The keynote event that takes place on the opening night is a series of talks entitled Critical Winner: Serious Ave. Community Day takes place on February 28, and to attend sessions on the day, registration can be made online. The programme has sessions that cater to all age groups and are in both English and Arabic. Go for it!

INFO: Maydan Theatre, www.scifestdubai.com

SciFest Dubai

26 Feb - 1 March 2014, UAE

Khaleej Times

Home Nation Business Gold/Fares News Sport Entertainment KT World

Home > Youth Spot

Speak your mind out

Muaz Shaban-deel (youth spot) / 18 November 2012

What if we could control the brain? What if we didn't have to sleep? What if we could colonise space? Dubai youngsters were addressing all the curly questions at a youth event held to mark Universal Children's Day.



Rohan Roberts with participants during the TEDx event at The Winchester School in Dubai. —KT photos by Munklikar Romany

Twenty students from different schools gathered this and some of Dubai's youth TEDx via Saturday. Fares Eidiabhi, co-organiser of TEDx@Dubai, had his own talk on the idea of bringing the youth together. "It has been an amazing experience as people from around the world are talking as when we speak on the TED platform."

Breaking boundaries and reaching a global audience, the conference was streamed live in an online session.

Fares' organizer Rohan Roberts said creativity, imagination and good ideas were all needed to inspire people.

He said he himself had learned a lot from listening to the students speak.

"We had 43 students who had auditioned from different schools in Dubai. The public speaking skills of these students are phenomenal and they are sharing their ideas with the world, which is the entire purpose of TED."

More than 100 TEDx youth events have been planned in different locations around the world this week. Some of the speakers sharing their ideas.

TimeOut Dubai

From Vegas to Dubai
17-19 APRIL 2014
مهرجان إم.إك.إس

The Imagineer
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Café Scientifique in Dubai

New café for Dubai's most inquisitive grown ups



As Dubai resident Rohan Roberts launches Café Scientifique, a group for the Middle East's most inquisitive grown ups, Mark Griffiths meets the school teacher and quizzer who for more information on the concept

Like it or not, science carries a stigma. Utter the words chemistry, biology or physics and for most people they will conjure up images of broken-spectacle-wearing boffins in lab coats.

CONNECTOR

Any you a busy office goer?

smiles n' stuff

hand crafted home made by children with special needs to your work space

Wed 4 Feb 2014 18:24 GST

KIDS NEWS

SciFest Dubai

More News

Special Family Dinner Celebration will have a daily show performance of Legions of 5: A Circus of Friends

93.4

hit 96.7

ON AIR NOW

LISTEN LIVE

FAIR AND HONEST IN CONTROL

SUPER MODEL HUNT

ON AIR NOW

INTERACTIVE WEEKEND'S DR

HOME ON AIR PRESENTERS PODCASTS GALLERY JOBS CONNECT

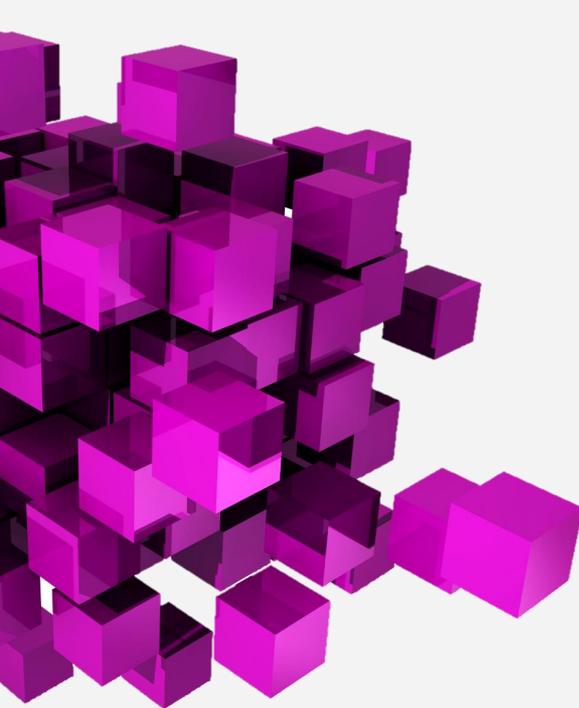
SCI FEST DUBAI PROMISES EXCITING ACTIVITIES

A first-of-its-kind festival is trying to get more people to be interested in science

Science Festival Dubai is currently taking place at the Maydan and will end on Saturday.

It's holding a number of activities and performances for children and adults, as well as a movie screening

Rohan Roberts is the director of the festival.

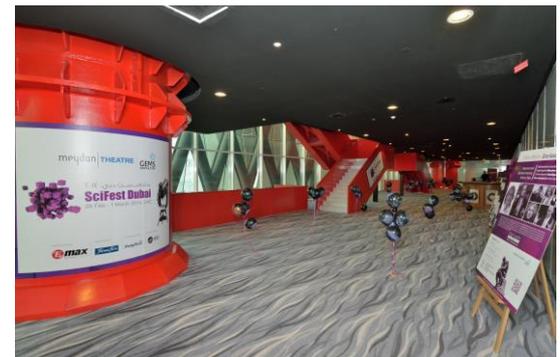
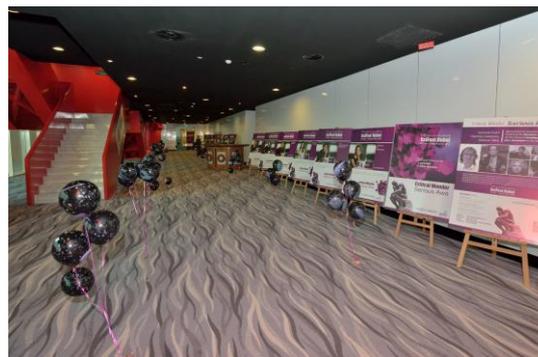




Radio



Onsite Branding



Newspaper Adverts

35 YEARS Khaleej Times



Media Panel

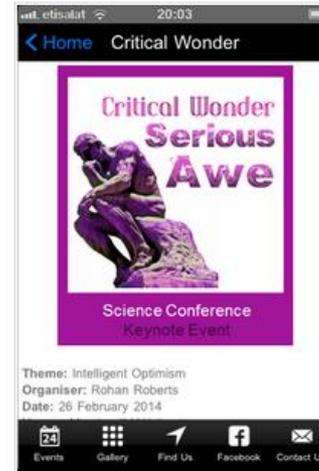
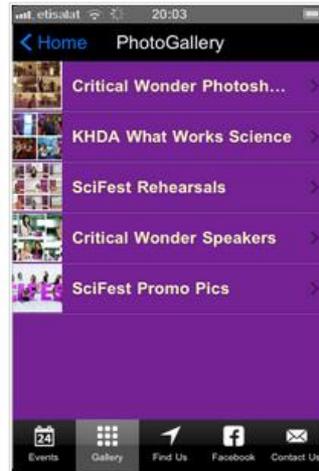
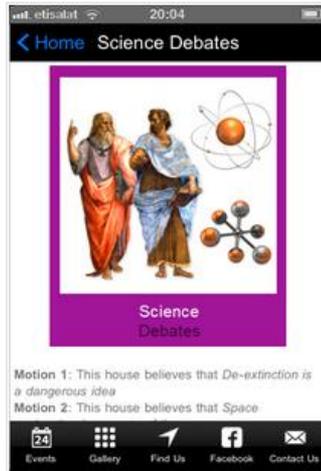


Media Panel



SciFest Dubai Founder and CEO, **Lara Matossian** with
His Excellency **Mohammad Al Gergawi**
(Minister of Cabinet Affairs in the Federal Government of the UAE)

SciFest Dubai Smart Phone App For Apple and Android



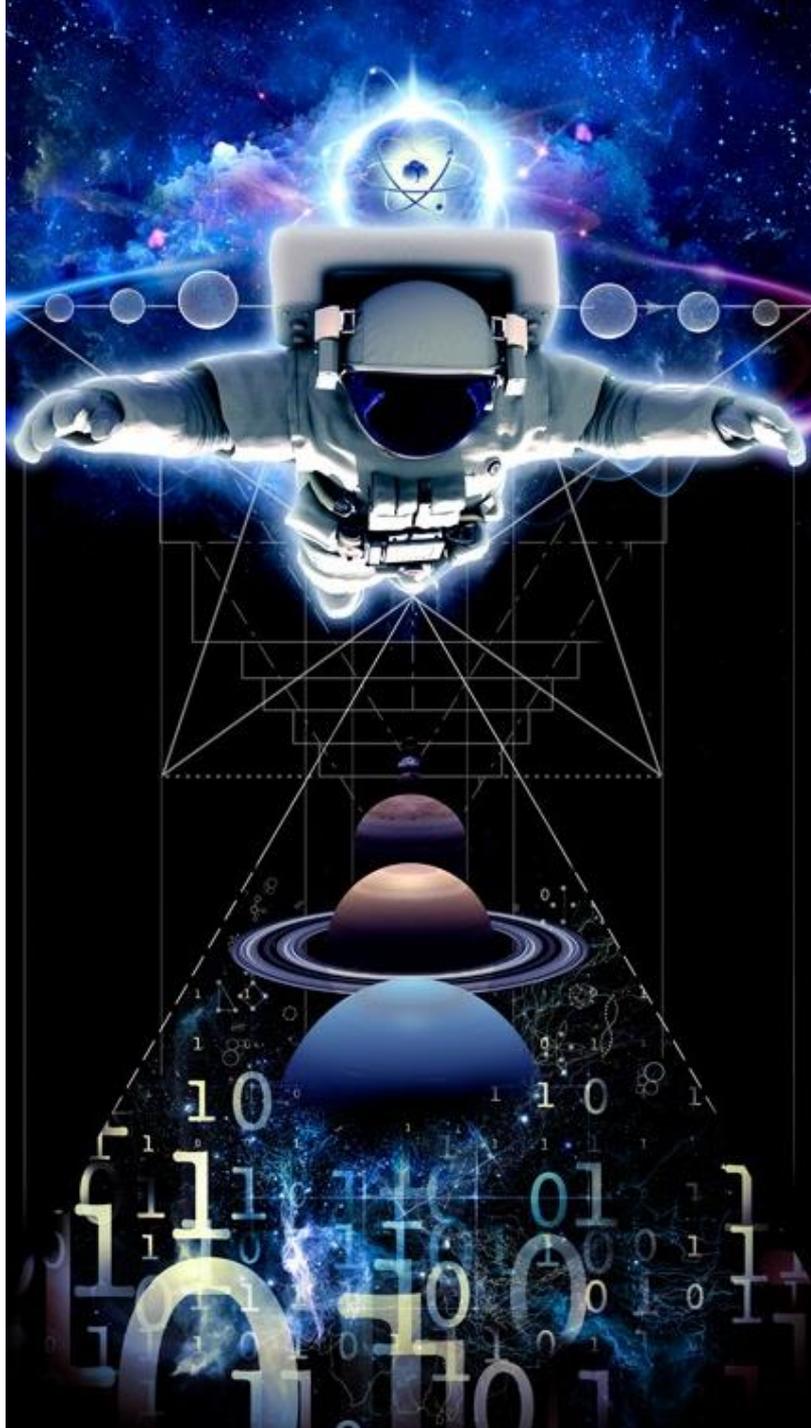
SciFest Initiative:

Café Scientifique



SciFest Initiative:

Stargazing



2015 Keynote Speaker: Kevin Russell



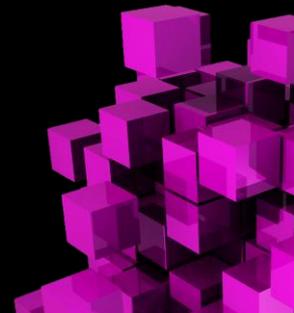
SERIOUS
WONDER

Futuristic technology. Robotics. Science



Futurist, Techno-optimist

Executive Director of
Serious Wonder



Shout-Out Videos

From Scientists and thinkers

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SciFest Dubai



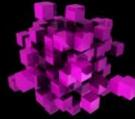
**Daniel
Dennett**

Science
Philosopher

Writer

Cognitive
Scientist

Professor at
Tufts University



ساي فيست دبي
SciFest Dubai

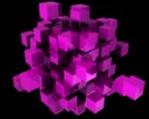


**Simon
Singh**

TV Producer,
BBC

Science Writer

Science
Journalist



ساي فيست دبي
SciFest Dubai



**Jason
Silva**

Host, *Brain Games*
National Geographic

Creator,
Shots of Awe

Futurist

Techno-Optimist

Wander Junkie

Ideas DJ

Poet for the Digital Age



ساي فيست دبي
SciFest Dubai



**David
Deutsch**

Physicist,
University of Oxford

Fellow,
Royal Society

Professor,
Centre for Quantum
Computation

Science Author



ساي فيست دبي
SciFest Dubai



**Steven
Pinker**

Time Magazine's
100 most influential
people in the world

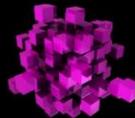
Cognitive Scientist

Experimental
Psychologist

Linguist

Science Author

Professor,
Harvard University



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SciFest Dubai



**Michael
Shermer**

Editor in Chief
Skeptical Magazine

Columnist
Scientific American

Adjunct Professor
Chapman University

Science writer

Historian of science

Founder,
The Skeptics Society



SciFest Speakers 2015



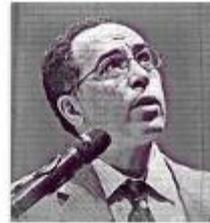
William Jones,
Academic Dean,
SBS Swiss Business
School



Majid Al Qassimi
Founder, The
MENA Scientist



Adam Griffin
Occupational
Therapist



Nidhal Guessoum
| Prof. of
Astronomy &
Physics, AUS



Noura Al Noman
Science Fiction
Author



Julian Wilcock
Consultant,
Innoventures
Education



Kevin Russell,
Executive
Director, Serious
Wonder



Chris McDermott,
Principal, GEMS
Education



Keith Cobby,
Astronomer,
Right Eye
Astronomy



Saeed Al
Gergawi, UAE
Mars Mission



Samantha Steed,
Principal,
Innoventures
Education



Hasan Al Hariri,
Founder, Dubai
Astronomy Group



Suzanne Radford,
Host | Dubai Today
103.8FM Dubai Eye
Radio



Ean Alleyne,
Education
Manager, Taleem
Education



Aspen Aman,
Media Consultant



James Mullan,
Co-founder,
Which School
Advisor



Heidi Frost,
Organiser, Dubai
Writers' Group



John MacDonald,
Host | Talking of
Books 103.8 FM
Dubai Eye Radio



Date: Wednesday, 7th Oct. 2015
Venue: Children's City Theatre
Time: 1:00pm-2:00pm
Theme: Science for the Non-Scientist
Speakers: UAE university professors



SciFest Dubai 20x20



www.scifestdubai.com

Omar Adwan | University of Sharjah

Astronomy and Space Sciences



This talk will consider how old Astronomy is, It's importance in life and the relationship between Astronomy and Physics.

Jehad Abed | Masdar Institute

The Art of Everything



This talk is about the history of material science, and the importance of having such a field of study related to engineering applications in the region and the world.

Dr. Isam Janajreh | Masdar Institute

Towards Sustainability Focusing on Material Recovery, Waste to Energy and Beyond



This short talk will focus on one aspect of sustainability through waste material recovery and advanced waste to energy conversion via gasification into a stream of clean syngas.

Graham McKay | University of Sharjah

A periodic table for architecture



The talk will introduce a simple yet powerful framework of organizing and describing architectural beauty and other aesthetic phenomena.

Kevin Garvey | Masdar Institute

Thinking like a scientist: some principles and practice



This talk looks at the vital role, origins and impact of methods in the natural sciences; the power of principles and practice, past to present.



Date: Wednesday, 7th Oct. 2015
 Venue: Children's City Theatre
 Time: 1:00pm-2:00pm
 Theme: Science for the Non-Scientist
 Speakers: UAE university professors



SciFest Dubai 20x20



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SciFest Global: A Night of Wonder

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San Francisco 2016

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Rohan Roberts

Festival Director

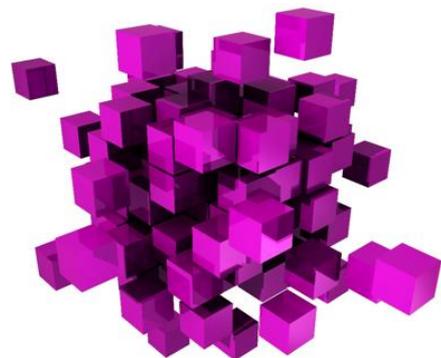
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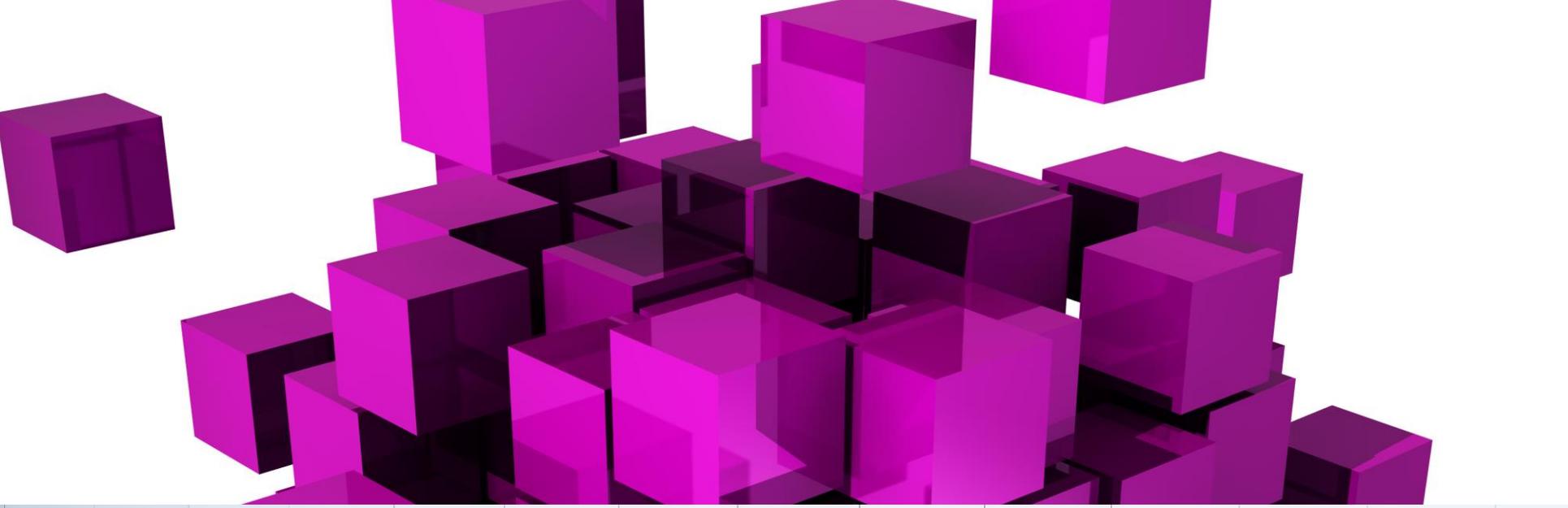


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Celebrating Science through the Arts